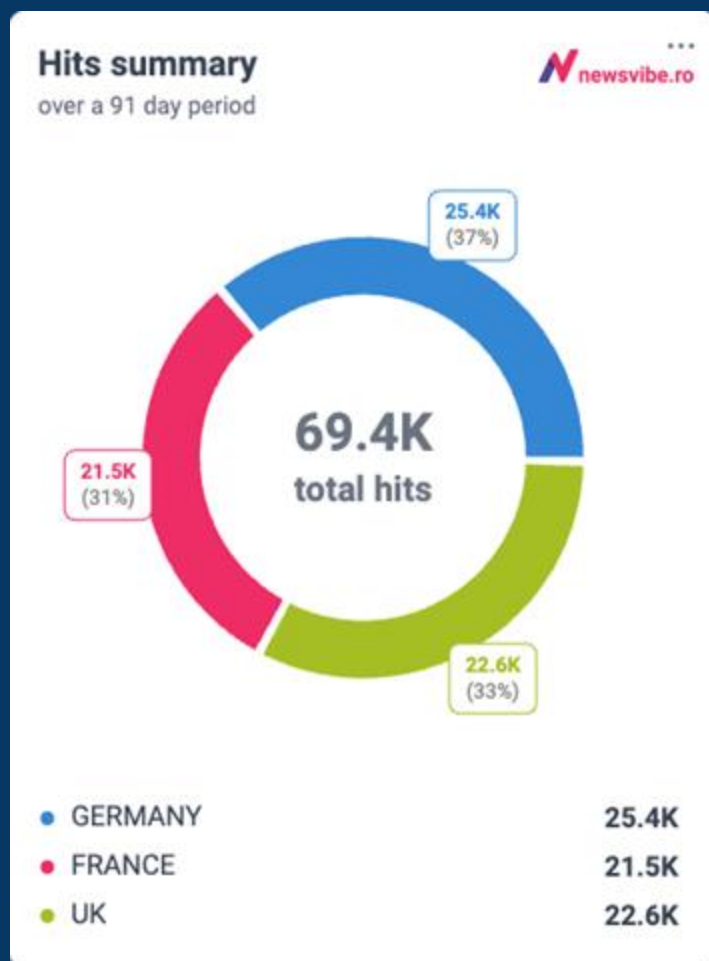


# Digital Dynamics

Trend Report - Comparative Visibility of France, Germany, and the UK in Romania's Online Sphere

03 | 2025

## COMPARING VISIBILITY



## COMPARING IMPACT



# Trend Report

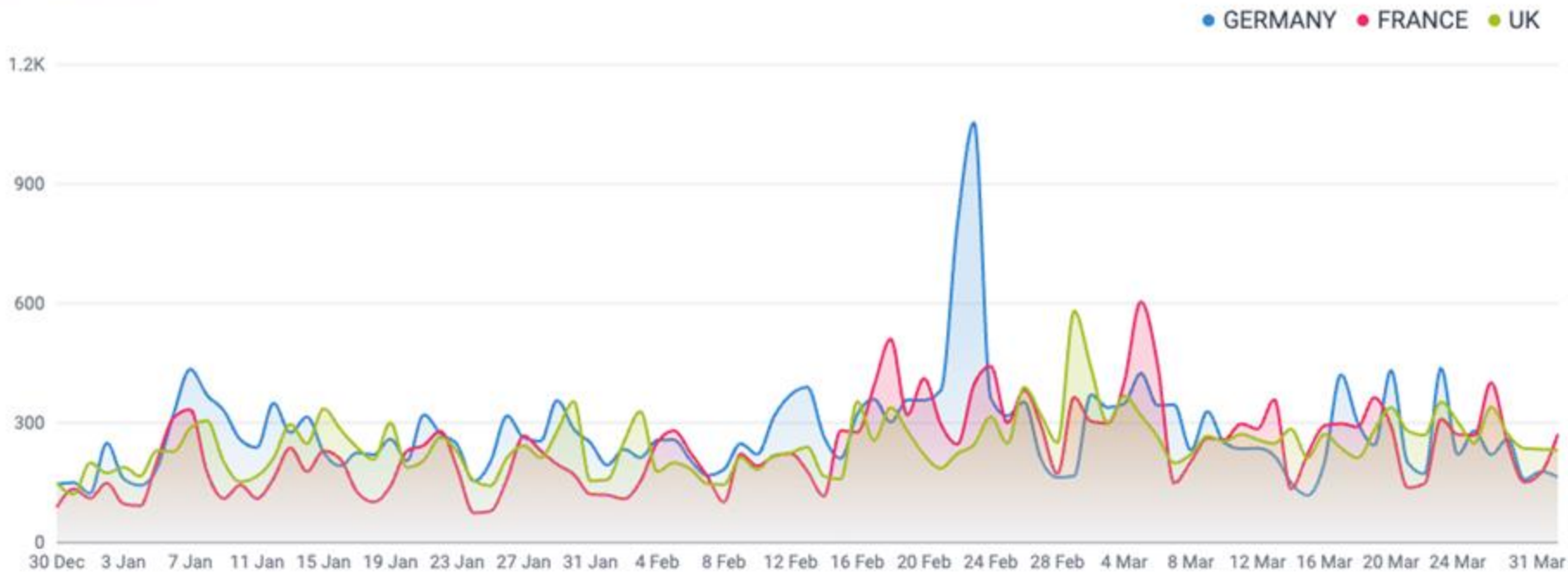
Germany reached its peak visibility on February 23, coinciding with its elections, while France saw a marked acceleration in mention volume between February 17 and 19, in connection with successive emergency talks on Ukraine held in Paris.

Among the three actors analyzed over the past three months, Germany recorded the highest number of total mentions, with 25.393, while the UK registered the broadest overall reach, estimated at 639.8 million views within Romania's online space during the same period.

# Key Moment of Visibility for Germany: February 23 - election day

## Hits comparison

over a 91 day period



# Acceleration Periods for France:

## February 17-19 - Ukraine emergency talks in Paris

### Weekly trends comparison

over a 13 week period

